



POTA Springfest 2012 – Meeting Minutes from 2/16

Attendance: Sarah Prebis (Event Planner,) Joe Ferry (Chroma Group,) Michelle Kane (A&T Chevrolet)

5K –

1. Karen Chellew has volunteered to help chair this committee and work with Sarah.
2. Route will stay the same, no 1 mile fun run this year.
3. Looking for volunteers (Ester from Sisters U has volunteered to help, will contact the girl scouts for the water station again.)
4. Karen is working to get businesses there in the morning (Relaxation Station, DJ, Smoothies, etc.)
5. Sarah is working to get sponsorships (Peruzzi Toyota and 10 POTA T-shirt sponsors from last year.)
6. Timer has been secured, Pretzel City Sports.

Food –

1. We are getting vendor applications for this (mostly returners.)
2. BBQ company will return / looking for someone to distribute sauces.
3. NEED POTA Activity Plans so we don't over book food (ex: you are a POTA member and want to sell hotdogs. We don't want to bring in a hotdog vendor to compete.) **We need these plans so we know this!!!!**

Music –

1. Jennifer Leighton will chair this committee and will work with Katie.
2. Battle of the Bands – move to a later time slot (3pm on or in conjunction with Beer Tent?)
3. Bring back Lolly Hopwood for the children's area.
4. Moving Rib/Beer Tent over towards the music this year.
5. No WMGK this year (They will still promote the event for us.) Looking for another radio station.
6. Dirk Quinn has been contacted for starting the event (1 – 2:30 pm)
7. Will get in contact with Prodesco to see if they would be willing to sponsor this again.

Rib –

1. Waiting to hear from First Savings about sponsorship.
2. Hatfield has said YES to donate the ribs again this year.
3. Hope Fisher has volunteered to help out at the event.
4. Looking to promote in a new way, "If you bring a NEW team, you will get your registration at ½ price."
5. Tables will be included in price this year.
6. Moving times slightly back: 7 am participants can arrive – 12:30 pm is when the cooking is done. 1pm is when the public can enter the tent to "taste" the ribs.
7. Will contact Hen & Hog in Quakertown and Dancing Pig BBQ in Dublin (2 local BBQ places) to help promote this event for us.

Pie –

1. Kim Weichel has volunteered to chair this committee and is working in conjunction with Sarah to get the info out to last year's participants as well as market this event.
2. Alice from Touching Hearts has agreed to sponsor this event again this year! YAY!
3. All 15 participants from last year were sent the 2012 application via email.
4. Pies will be dropped off at 2pm and judging will begin at 2:30pm.
5. Looking for judges, will contact last year's judges to see if they want to participate.
6. Pie Eating contest – Joe will contact Landis to see if they can donate the pies.

Big Wheel –

1. Hope Fisher will chair this committee again this year and work in conjunction with Katie.
2. A&T Chevrolet has agreed to sponsor this again this year! YAY!
3. Katie, Hope and Michelle (from A&T) have a meeting scheduled for Monday, Feb 20 to discuss.

Beer Tasting –

1. LCB application was mailed, waiting to get approval.
2. Looking to bring in wine this year in conjunction with the beer.
3. Tent will move over closer to the music. We will enclose the tent (with orange snow fencing,) but leave the food outside the fence. People can leave tent to get food, but beer/wine must stay inside fenced area.

4. Sarah will contact Banko Beverage, "Free Will Brewing" and "You can Brew It" to see if they want to be involved this year. She will also research Winery's.
5. Need a new name for this... anyone??? "Beer Tent" just sounds too blah!
6. Pricing looking to stay the same (\$25 pre-reg / \$30 at the door) and times to stay the same 5 – 9 pm.

POTA business place

1. Jill Strickland has agreed to head this committee. She will be in conjunction with Katie.
2. Any POTA member may have a space for FREE and this area will be located down 7th Street, between Market and the children's area (the borough building parking lot.)
3. Looking to possibly get "archways" to place at each end of the street to distinguish this area from the others.
4. POTA Activity Plans – GET THEM IN!!! For example, we don't want to bring in an "Elmo" if a POTA member chooses to have an "Elmo" at their table, etc.

Kids Area

1. Getting quotes from companies for inflatables.
2. Looking to bring back Lolly Hopwood for music, Barry Weaver for magician.

Crafters

1. Market Street, like last year.
2. Getting a lot of returners from 2011

New Items – ART ALLEY

1. Focus on Bucks County Artists
2. Located on 7th across from En Arabesque, Frox and the Soap Shop.

Advertising

1. Joe Ferry will be heading this committee along with Michelle from A&T Chevrolet.
2. Will get press releases out once we have 2012 sponsorship commitments and applications complete.

Other items:

1. Borough has all the paperwork and will discuss and approve (hopefully) Perkasie Springfest 2012 on Monday, Feb 20th at their BOS meeting.

2. Port-o-potty's, tents, tables, chairs have been contracted with the same company as last year.
3. Rock Wall (from the Corps of Army Engineers) will be at Springfest this year!!
4. Committed Sponsors as of 2/16: A&T Chevrolet (\$1000 for Downhill Derby,) Grim, Biehn & Thatcher (\$400 for Horse & Buggy Rides,) Laurel Abstracts (\$400 for Horse & Buggy Rides,) Touching Hearts (\$400 for Pie Contest,) Univest (Silver,) Theodore L Gross (Bronze,) Perkasio Historical Society (Bronze,) Moving Targets (Bronze.) THANK YOU ALL!!!

Next meeting will be Thursday, March 1 at 8:30 am at Perkasio Florist.

Respectively Submitted by Sarah Prebis & Katie Kollar, event planners for Perkasio Springfest 2012.